



September 11, 2023

Dear Boomer Expo Plus Plover participant,

Sunrise Broadcasting has decided to postpone the Boomer Plus Expo event, scheduled for October 14, 2023 until October 2024.

We had several recent occurrences that would likely impact the success of our show, making our decision to delay in the best interest of all.

Please note that we are currently reserving booths for the Wausau Boomer Expo Plus, to be held at the Central Wisconsin Expo Center in Rothschild on Saturday, May 4, 2024.

If you have sent in payment for the Plover event, we would be happy to apply it for a booth in the Wausau Expo in May, or hold it for our Plover event (tentatively scheduled for Saturday, October 12, 2024 at Artist and Fare). If you would like a refund, please let us know by October 15, 2023 and we will send you a check.

While this was truly a difficult decision, our first interest is to be able to offer a quality, well-produced event for our show participants and visitors.

Please feel free to reach out regarding questions.

Best,

Steve Resnick

Steven Resnick
Owner/General Manager